# **HARROW** PROPERTY BULLETIN KENTON EDITION



March 2024





**Market Trends** HA3 VS HA1



**How To Achieve 10%** More When Selling



Average House Price In Your Area



### HARROW SCHOOL BATHING PLACE ADJACENT TO THE WATFORD ROAD, 1937



The Ducker was built around 1866 by and for Harrow School. The footbridge gave pupils a safe crossing over the Watford Road, to the pool. It was passed into the care of the local council in the 1970's

In 1905, Harrow School Trust acquired 192 acres (0.8 km²) of Sheepcote Farm to prevent development near the school. This became a golf course in 1907. In 1936, Wembley Council bought this land and, in the 1950s, closed the Northwick Park Golf Club. In 1959, Harrow

Technical College (today part of the University of Westminster) was built on the site. Northwick Park Hospital followed in the 1970s.

The owner of the rest of the land, Captain Spencer-Churchill, intended to develop it as a high-class estate, Northwick Park. The focal point of this new development was to be a tennis and social club.

Source: ©History England https://www.brent.gov.uk/libraries-arts-and-heritage/brent-museum-and-archives

## MARKET TRENDS HA1 VS HA3

Sold properties in HA1
This graph shows changes in the number of properties sold each month and their average price.

Filter graph
Time: 1 year
Time

HA1

#### Sold properties in HA3 Filter graph OO Type: All property 0,000 Key £300,000 Average price May-23 Jun-23 Jul-23 Aug-23 Sep-23 Oct-23 thed £0 (0) £735 000 (2) £797 500 (2) £906 667 (6) £755 000 (2) £1 032 500 (2) £610.600 (5) £582.143 (7) £587,606 (9) £681,435 (23) £591,545 (11) £518,000 (5) £475,000 (4) £647,450 (5) £477,333 (6) £572.500 (11) £519.167 (3) £587.500 (2) £282.250 (4) £306.817 (3) £199.250 (2) £332.429 (7) £230.000 (2) £296.667 (3) £467.846 (13) £570.747 (17) £533.997 (19) £632.712 (47) £557.472 (18) £560.000 (12)

HA3

## HOW TO ACHIEVE THAT 10% MORE WHEN SELLING YOUR PROPERTY

### Enhance Curb Appeal:

The first impression matters.
Invest in landscaping, paint
touch-ups, and decluttering to make
your property more attractive to
potential buyers from the moment
they arrive.

### Upgrade your EPC when selling

Properties with better EPC ratings attracts more clients and achieves more value in valuations

### Highlight on the USPs

Highlight the unique selling points such as potentials to extend, any planning permission approval, school catchments etc

### Target marketing

Utilize a comprehensive marketing strategy to reach a wide audience of potential buyers.

#### Home Staging:

Professionally staging your home can make it feel more inviting and help buyers envision themselves living there.

Consider rearranging furniture, adding decorative touches, and maximizing natural light to showcase your property's best features.

## Launch the property in the right time

If they are too many properties in your neighbourhood it may affect the sale of your house.

Its all about supply and demand





















#### AVERAGE HOUSE PRICES IN YOUR AREA

ROAD/STREET	AVERAGE VALUE**	HIGHEST SOLD PRICE
Becmead Avenue	£825,000 - £995,000	£837,500 - July 2021
Dovedale Avenue	£900,000 - £1,300,000	£790,000 - August 2015
Greystone Gardens	£950,000 - £1,375,000	£1,035,000 - September 2021
Ilmington Road	£900,000 - £1,300,000	£1,262,000 - April 2022
Lapstone Gardens	£900,000 - £1,300,000	£900,000 - April 2018
Lindsay Drive	£750,000 - £950,000	£775,000 - July 2017
Mount Stewart Avenue	£900,000 - £1,300,000	£920,000 - July 2023
Northwick Circle	£1,500,000 - £1.900,000	£1,625,000 - April 2018
Regal Way	£775,000 - £950,000	£925,000 - March 2023
Shaftesbury Avenue	£900,000 - £1,300,000	£1,268,000 - September 2022
Sheridan Gardens	£950,000 - £1,375,000	£1,185,000 - June 2017
The Ridgeway	£900,000 - £1,300,000	£1,075,000 - June 2017
Trevelyan Crescent	£900,000 - £1,250,000	£900,000 - August 2023
Wellacre Road	£875,000 - £1,200,000	£824,950 - December 2017
Winchfield Close	£900,000 - £1,250,000	£830,000 - May 2022
Woodcock Hill	£875,000 - £1,250,000	£865,000 - June 2021
Woodhill Crescent	£900,000 - £1,400,000	£1,350,000 - October 2022

<sup>\*\*</sup> Note: Highest price value is based on extended modernised properties, where on lower price based on standard properties that may require modernisation. Please contact us for accurate valuation

Source - Rightmove, Land registry sold data

### THINKING OF SELLING IN 2024?

DON'T SETTLE FOR AN ORDINARY VALUATION

Unlock the full potential of your property with our proven expert tips

Get a FREE valuation and benefit from strategies to enhance your property's value including IMPROVING EPC rating to COMPLEMENTARY HOME STAGING

DON'T MISS OUT ON MAXIMISING YOUR SELLING POTENTIAL - CONTACT US TODAY!



## **Empire Chase**

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